

# 2022-2023 District Goals

**District:** 351  
**Constitutional Area:** India, South Asia and Middle East



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 65% of clubs in our district report service.

### Action Plan

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	100	90
2nd Quarter	1	20	60	100
3rd Quarter	1	20	80	50
4th Quarter	1	20	60	120

### FY New Clubs

3

### FY Charter Members

60

### FY New Members

300

### FY Retention Goal

360

### NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

0

## Action Plan

## LEADERSHIP DEVELOPMENT

### Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 65% of zone chairpersons attend zone chairperson training.
- Our district will confirm 40% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

## Action Plan

### LCIF

#### Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 0% and club participation in our district increases by 0%.
- b. Our team will ensure that 0 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 0 to LCIF and I will ask 5 members of my district cabinet to make a personal donation to LCIF.

## Action Plan

### CUSTOM GOALS

#### Goal Statement

#### Action Plan

#### Goal Statement

#### Action Plan